

EXHIBITOR OPPORTUNITIES



UCOWR/NIWR Annual Water Resources Conference

June 3-5, 2025
Minneapolis, MN

REASONS TO PARTICIPATE

- Reach 300+ conference attendees
- Engage water resource professionals
- Enhance your visibility
- Demonstrate new and existing products
- Network with decision makers from around the nation
- Connect with publishers and/or industry leaders who can help share research and expertise
- Share the latest in equipment and software

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- 75% University affiliated researchers, educators, and extension professionals
 - 15% Federal, state, and local government agencies
 - 10% Non-governmental organizations and industry professionals

YOUR AUDIENCE

EXHIBIT DETAILS

\$1,200 for commercial exhibitors

\$1,000 for non-commercial exhibitors (non-profit, NGOs, educational institutes)

- One complimentary conference registration
- One 8' skirted table and chair
- Logo on conference website
- Featured on conference Event App
- One additional registration may be added for the discounted price of \$350

EXHIBITOR APPLICATION

COMMERCIAL EXHIBITORS - \$1,200

NON-COMMERCIAL EXHIBITORS - \$1,000

(non-profit, NGOs, educational institutions)

Includes:

- One complimentary conference registration
- One 8' skirted table and chair
- Logo on conference website
- Featured on conference Event App (includes your company name, description, contact info, sponsor level, logo, web & social media links, place to share files/videos)
- One additional registration may be added for the discounted price of \$350

Exhibit Schedule:

Exhibit Set-Up

Monday, June 2 3:00pm – 6:00pm

Exhibit Hours

Tuesday, June 3 7:30am – 7:00pm

Wednesday, June 4 7:30am – 4:30pm

Thursday, June 5 7:30am – 4:30pm

Exhibit Breakdown

Thursday, June 5 4:30pm – 6:30pm

Exhibitor Agreement and Application

2025 UCOWR/NIWR Annual Water Resources Conference

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1. UCOWR reserves the right to refuse the application of any company not meeting the required standards, as well as the right to curtail exhibits or parts of exhibits that detract from the character of the meeting. This also applies to displays, literature, advertising novelties, souvenirs, and personal conduct.
2. There can be a maximum of two exhibitor representatives in each space. The first representative receives a complimentary full registration to the entire conference with the purchase of the exhibit space. One additional representative may attend at an additional cost of \$350.
3. UCOWR reserves the sole and exclusive right to amend, modify, or change, from time to time, the rules and regulations herein contained to affect the terms and conditions of the agreement, and upon reasonable notice to the exhibitor, the exhibitor agrees to comply with such amendments, modifications, or changes as if fully and originally written herein.
4. Liability: Exhibitors assume all responsibility for damages to the exhibit area and they shall indemnify and hold harmless the Universities Council on Water Resources, The National Institutes for Water Resources, the Graduate Hotel, and any service contractor acting as agents of UCOWR/NIWR from all liability, which may ensue from any, cause whatsoever.
5. There is a cancellation penalty of 50% if canceled prior to April 30, 2025. NO REFUNDS issued after April 30, 2025. Cancellation requests must be made in writing.

Exhibitor Agreement and Application for the 2025 UCOWR/NIWR Annual Water Resources Conference (continued)

Exhibitor Details (Please Type or Print)

Company Name (One co. per exhibit table): _____

Contact Person: _____ Title: _____

Address: _____ City: _____

State: _____ Zip Code: _____ Work Number: _____

Cell Number: _____ Email address: _____

Name/s of Exhibit Space Staff (1st Rep complimentary): _____

(2nd Rep – additional reg. \$350): _____

Will you need electric power for your booth display? YES NO

Payment Information: FULL AMOUNT DUE AT THE TIME OF THIS APPLICATION (UCOWR FEIN #47-0617822)

Check #: _____ Email Address (for receipt): _____

Credit Card Payment: Click this link for our [SECURE ONLINE PAYMENT PORTAL](#)

If you have any questions, please let us know by emailing ucowr@siu.edu, or calling the office at 618-536-7571.

I have read, understood, and agree to comply with the terms of this agreement, including the liability clause.

Signature: _____ Title: _____ Date: _____

UCOWR FEIN: #47-0617822

www.ucowr.org

ucowr@siu.edu

Sign and return this contract with payment to:

Universities Council on Water Resources
Attn: Kristy Bender
1231 Lincoln Dr., Room 118
Carbondale, IL 62901-4526
ucowr@siu.edu
(618) 536-7571 | Fax (618) 453-7475