

# SPONSOR OPPORTUNITIES

## UCOWR/NIWR Annual Water Resources Conference

June 13-15, 2023

Lory Student Center, Fort Collins, CO



### Colorado River: **\$10,000**

(LIMITED TO ONE SPONSOR)

- Two complimentary professional conference registrations
- Five-minute speaking opportunity during awards luncheon
- One email to attendees (created by you) pre or post conference
- Exhibit display table
- Promotional material displayed on literature table
- Attendee swag handed out at registration (provided by you, limit of one item, estimated quantity 300)
- Featured on Conference Event App (includes your company name, description, contact info, sponsor level, logo, web & social media links, place to share files/videos)
- Branding throughout the conference platform, including the conference home page, Event App, and registration page
- Featured sponsor on splash page of Event App
- Event signage at plenary sessions, registration table, welcome reception, and awards luncheon
- Branding of the Warren A. Hall plenary talk
- Branding of the Opening Plenary talk
- Branding of 3 technical sessions
- Logo in Dedicated List of Sponsors

### Arkansas River: **\$5,000**

(LIMITED TO ONE SPONSOR)

- One complimentary professional conference registration
- Exhibit display table
- Attendee swag handed out at registration (provided by you, limit of one item, estimated quantity 300)
- Featured on Conference Event App (includes your company name, description, contact info, sponsor level, logo, web & social media links, place to share files/videos)
- Branding throughout the conference platform, including the conference home page, Event App, and registration page
- Promotional material displayed on literature table
- Event signage at plenary sessions, registration table, and welcome reception
- Branding of the Closing Day Plenary talk
- Branding of 2 technical sessions
- Logo in Dedicated List of Sponsors

### South Platte River: **\$3,000**

- One complimentary professional conference registration
- Attendee swag handed out at registration (provided by you, limit of one item, estimated quantity 300)
- Featured on Conference Event App (includes your company name, description, contact info, sponsor level, logo, web & social media links, place to share files/videos)
- Branding throughout the conference platform, including the conference home page, Event App, and registration page
- Promotional material displayed on literature table
- Event signage at plenary sessions and registration table
- Branding of 2 technical sessions
- Logo in Dedicated List of Sponsors

### Rio Grande River: **\$1,000**

- Discounted registration for one individual (\$300)
- Featured on Conference Event App (includes your company name, description, contact info, sponsor level, logo, web & social media links, place to share files/videos)
- Branding throughout the conference platform, including the conference home page, Event App, and registration page
- Promotional material displayed on literature table
- Event signage at plenary sessions and registration table
- Branding of 1 technical session
- Logo in Dedicated List of Sponsors

### Cache la Poudre River: **\$500**

- Featured on Conference Event App (includes your company name, description, contact info, sponsor level, logo, web & social media links, place to share files/videos)
- Branding throughout the conference platform, including the conference home page, Event App, and registration page
- Promotional material displayed on literature table
- Event signage at plenary sessions and registration table
- Logo in Dedicated List of Sponsors

### Transportation Partner: **\$2,000-\$3,000\***

\*Based on cost of field trips

Benefits commensurate with Rio Grande sponsorship, plus-

- 3 minute speaking opportunity at beginning of field trip
- Opportunity to provide organizational branding during field trip (e.g., attendee swag provided by you, water bottles with your logo, etc.)

### Lanyard Sponsor: **\$2,000**

(LIMITED TO ONE SPONSOR)

Benefits commensurate with Cache la Poudre sponsorship, plus-

- Your custom branding on lanyards

### Student Poster Awards: **\$900**

(LIMITED TO ONE SPONSOR)

- Provide cash awards for 1st, 2nd, and 3rd
- Logo in Dedicated List of Sponsors

### Student Oral Presentation Awards: **\$900**

(LIMITED TO ONE SPONSOR)

- Provide cash awards for 1st, 2nd, and 3rd
- Logo in Dedicated List of Sponsors



# SPONSORSHIP APPLICATION

**2023 UCOWR/NIWR Annual Water Resources Conference**

Fort Collins, CO | June 13-15, 2023

*Complete and return this form with your payment.*

**Organization Name:** \_\_\_\_\_

**Sponsorship Selection(s):**

- Colorado River Sponsor Level - \$10,000 (limited to one Sponsor)
- Arkansas River Sponsor level - \$5,000 (limited to one Sponsor)
- South Platte River Sponsor Level - \$3000
- Rio Grande River Sponsor Level - \$1,000
- Cache la Poudre River Sponsor level - \$500
- Transportation Partner Sponsor level - \$2,000-\$3000\* (\*based on cost of field trips)
- Lanyard Sponsor Level - \$2,000 (limited to one Sponsor)
- Student Poster Awards Sponsor - \$900 (limited to one Sponsor)
- Student Oral Presentation Awards Sponsor - \$900 (limited to one Sponsor)

**Custom Sponsorship/Donation:** \_\_\_\_\_ **Amount:** \$ \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Is there someone else we should thank?** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Select payment method:**  Check enclosed (make payable to UCOWR in US Funds) UCOWR's FEIN # is 47-0617822

**Charge my:**  Visa  Master Card  Amex  Discover

**Card Number** \_\_\_\_\_ **Expiration Date** \_\_\_\_\_ **CSV#** \_\_\_\_\_

**Billing address of card:** \_\_\_\_\_ **City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Card Holder Name (Print)** \_\_\_\_\_ **Card Holder Email** \_\_\_\_\_

**Please sign and return this form with payment to:**

Universities Council on Water Resources  
Attn: Melissa May  
1231 Lincoln Dr., Room 118  
Carbondale, IL 62901-4526  
(618) 536-7571 / Fax (618) 453-7475 / [ucowr@siu.edu](mailto:ucowr@siu.edu)