

EXHIBITOR OPPORTUNITIES



UCOWR/NIWR Annual Water Resources Conference

June 13-15, 2023
Fort Collins, CO

REASONS TO PARTICIPATE

- Reach 300+ conference attendees
- Engage water resource professionals
- Enhance your visibility
- Demonstrate new and existing products
- Network with decision makers from around the nation
- Connect with publishers and/or industry leaders who can help share research and expertise
- Share the latest in equipment and software

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- 75% University affiliated researchers, educators, and extension professionals
 - 15% Federal, state, and local government agencies
 - 10% Non-governmental organization and industry professionals

YOUR AUDIENCE

EXHIBIT DETAILS

\$1,000 for commercial exhibitors

\$600 for non-commercial exhibitors (non-profit, NGOs, educational institutes)

- One complimentary conference registration
- One 8' skirted table and chair
- Logo on conference website
- Featured on conference Event App
- One additional registration may be added for the discounted price of \$350

EXHIBITOR APPLICATION

COMMERCIAL EXHIBITORS - \$1,000

NON-COMMERCIAL EXHIBITORS - \$600

(non-profit, NGOs, educational institutions)

Includes:

- One complimentary conference registration
- One 8' skirted table and chair
- Logo on conference website
- Featured on conference Event App (includes your company name, description, contact info, sponsor level, logo, web & social media links, place to share files/videos)
- One additional registration may be added for the discounted price of \$350

Exhibit Schedule:

Exhibit Set-Up

Monday, June 13 3:00pm – 6:00pm

Exhibit Hours

Tuesday, June 14 7:30am – 7:00pm

Wednesday, June 15 7:30am – 4:30pm

Thursday, June 16 7:30am – 4:30pm

Exhibit Breakdown

Thursday, June 16 4:30pm – 6:30pm

Exhibitor Agreement and Application

2023 UCOWR/NIWR Annual Water Resources Conference

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1. UCOWR reserves the right to refuse the application of any company not meeting the required standards, as well as the right to curtail exhibits or parts of exhibits that detract from the character of the meeting. This also applies to displays, literature, advertising novelties, souvenirs, and personal conduct.
2. There can be a maximum of two exhibitor representatives in each space. The first representative receives a complimentary full registration to the entire conference with the purchase of the exhibit space. One additional representative may attend at an additional cost of \$350.
3. UCOWR reserves the sole and exclusive right to amend, modify, or change, from time to time, the rules and regulations herein contained to affect the terms and conditions of the agreement, and upon reasonable notice to the exhibitor, the exhibitor agrees to comply with such amendments, modifications, or changes as if fully and originally written herein.
4. Liability: Exhibitors assume all responsibility for damages to the exhibit area and they shall indemnify and hold harmless the Universities Council on Water Resources, The National Institutes for Water Resources, Lory Student Center, and any service contractor acting as agents of UCOWR/NIWR from all liability, which may ensue from any, cause whatsoever.



Exhibitor Agreement and Application for the 2023 UCOWR/NIWR Annual Water Resources Conference (continued)

5. Exhibitor Details (Please Type or Print)

Company Name (One co. per exhibit table): _____

Contact Person _____ Title _____

Name/s of Exhibit Space Staff

(1st Rep complimentary): _____

(2nd Rep – additional \$350): _____

Address: _____

City: _____ State: _____ Zip Code: _____

Work Number: _____ Cell Number: _____

Email address: _____

6. Payment – FULL PAYMENT IS DUE WITH THIS APPLICATION (UCOWR FEIN #47-0617822)

Select payment method: Check enclosed (make payable to UCOWR in US Funds)

Charge my: Visa Master Card American Express Discover

Card Number: _____ Expiration Date: _____ CSV#: _____

Billing Address of Card: _____

City: _____ State: _____ Zip: _____

Card Holder Name (Print): _____ Card Holder Email: _____

Exhibit Fee: \$ _____ + Additional Representative (@\$350): \$ _____ = **Total Payment** \$ _____

7. I have read, understood, and agree to comply with the terms of this agreement, including the liability clause.

Signature: _____ Title: _____ Date: _____

Please keep a copy for your files. A confirmation letter will be emailed to you upon receipt of payment.

Please sign and return this contract with payment to:

Universities Council on Water Resources

Attn: Melissa May

1231 Lincoln Dr., Room 118

Carbondale, IL 62901-4526

(618) 536-7571 / Fax (618) 453-7475 / ucowr@siu.edu

Cancellation Policy:

There is a cancellation penalty of 50% if cancelled prior to May 5, 2023. NO REFUNDS issued after May 5, 2023.

Cancellation requests must be made in writing.