

# EXHIBITOR OPPORTUNITIES



## UCOWR/NIWR Annual Water Resources Conference

June 14-16, 2022  
Greenville, SC

## REASONS TO PARTICIPATE

- Reach 300+ conference attendees
- Engage water resource professionals
- Enhance your visibility
- Demonstrate new and existing products
- Network with decision makers from around the nation
- Connect with publishers and/or industry leaders who can help share research and expertise
- Share the latest in water education literature and software

---

## YOUR AUDIENCE

- 75% University affiliated researchers, educators, and extension professionals
- 15% Federal, state, and local government agencies
- 10% Non-governmental organization and industry professionals

---

**\$1,000** for commercial exhibitors

**\$600** for non-commercial exhibitors (non-profit, NGOs, educational institutes)

- One complimentary conference registration
- One 8' skirted table and chair
- Featured on conference Event App (includes virtual exhibitor booth)
- Logo on conference website
- One additional registration may be added for the discounted price of \$350

## EXHIBIT DETAILS

## EXHIBITOR APPLICATION

**COMMERCIAL EXHIBITORS - \$1,000**

**NON-COMMERCIAL EXHIBITORS - \$600**

(non-profit, NGOs, educational institutions)

### Includes

- One complimentary conference registration
- One 8-foot skirted table & chair
- Logo in conference Event App & on conference website
- Featured on conference Event App (includes virtual exhibitor booth with your company name, description, contact info, logo, web & social media links, place to share files/videos)
- One additional registration may be added for the discounted price of \$350

### Exhibit Schedule:

#### Exhibit Set-Up

Monday, June 13 3:00pm – 6:00pm

#### Exhibit Hours

Tuesday, June 14 7:30am – 7:00pm

Wednesday, June 15 7:30am – 4:30pm

Thursday, June 16 7:30am – 4:30pm

#### Exhibit Breakdown

Thursday, June 16 4:30pm – 6:30pm

For more information contact the UCOWR main office at [ucowr@siu.edu](mailto:ucowr@siu.edu) or 618.536.7571.

---

## Exhibitor Agreement and Application

**2022 UCOWR/NIWR Annual Water Resources Conference**

Greenville, SC | June 14-16, 2022

1. UCOWR reserves the right to refuse the application of any company not meeting the required standards, as well as the right to curtail exhibits or parts of exhibits that detract from the character of the meeting. This also applies to displays, literature, advertising novelties, souvenirs, and personal conduct.
2. There can be a maximum of two exhibitor representatives in each space. The first representative receives a complimentary full registration to the entire conference (June 14-16, 2022) with the purchase of the exhibit space. One additional representative may attend at an additional cost of \$350.
3. UCOWR reserves the sole and exclusive right to amend, modify, or change, from time to time, the rules and regulations herein contained so as to effect the terms and conditions of the agreement, and upon reasonable notice to the exhibitor, the exhibitor agrees to comply with such amendments, modifications, or changes as if fully and originally written herein.
4. Liability: Exhibitors assume all responsibility for damages to the exhibit area and they shall indemnify and hold harmless the Universities Council on Water Resources, The National Institutes for Water Resources, Hyatt Regency, SC, and any service contractor acting as agents of UCOWR/NIWR from all liability, which may ensue from any cause whatsoever.



Exhibitor Agreement and Application (continued)  
2022 UCOWR/NIWR Annual Water Resources Conference, Hyatt Regency, SC, June 14-16, 2022

**5. (Please Type or Print)**

Company Name (One co. per exhibit table): \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Name/s of Exhibit Space Staff

(1st Rep complimentary): \_\_\_\_\_

(2nd Rep – additional \$350): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Work Number: \_\_\_\_\_ Cell Number: \_\_\_\_\_

Email address: \_\_\_\_\_

**6. Payment – FULL PAYMENT IS DUE WITH THIS APPLICATION** (UCOWR FEIN #47-0617822)

Select payment method:  Check enclosed (make payable to **UCOWR** in US Funds)

Charge my:  Visa  Master Card  American Express  Discover

Card Number: Please call 618-536-7571 \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CSV#: \_\_\_\_\_

Billing address of card: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Card Holder Name (Print): \_\_\_\_\_ Card Holder Email: \_\_\_\_\_

Exhibit Fee: \$ \_\_\_\_\_ + Additional Representative (@\$350): \$ \_\_\_\_\_ = Total Payment: \$ \_\_\_\_\_

**7. I have read, understood, and agree to comply with the terms of this agreement, including the Liability Clause.**

Signature: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

*Please keep a copy for your files. A confirmation letter will be emailed to you upon receipt of payment.*

**Please sign and return this contract with payment to:**  
Universities Council on Water Resources  
Attn: Melissa May  
1231 Lincoln Dr., Room 118  
Carbondale, IL 62901-4526  
(618) 536-7571 / Fax (618) 453-7475 / [ucowr@siu.edu](mailto:ucowr@siu.edu)

**Cancellation Policy:**  
If canceled by April 11, 2022, Exhibitor will receive 90% refund. NO REFUNDS issued after April 11, 2022.  
Cancellation requests must be made in writing.